

We salute the business owners and individuals that have already committed to helping veterans

- | | | |
|--------------------------|---------------------------|---------------------------|
| Ray Abbott | Ray Gallardo | Shannon Pippin |
| Jeff Allen | Patrick Gambel | Mark Pippin |
| Mike Allen | John Gennaro | Chris Rainaldi |
| Roy Anderson | Rachel Gibson | Kerri Raynor |
| Randy Baldwin | Mark And Christine Gibson | Bob Rehfuss |
| Darren Ball | Joseph Gionnone | Mike Reynolds |
| Kenny Bell | Ken Goldstein | Kendall Richards |
| Brian Beltz | Scott Goshen | Andy Rodenhiser |
| Matt Bergstrom | Mike Graham | Ted Rosenberg |
| Ron Bevins | Brandi Green | Neal Ross |
| Stacey Billings | Bob Gress | Monica Ryan |
| Robert & Margie Biscardi | Gary Gruba | Dale & Ellen Sanford |
| Ryan Black | Brook Haas | David Sansone |
| Will & Shanna Blanton | Scott Hale | Josh Savage |
| Lou Blessing | Bill Hall | Julian Scadden |
| Amber Bostdorf | Bob Hamilton | Lisa Schardt |
| Mike Brennan | Jim Hamilton | Mark Schneider |
| Ralph Burtis | Joe Haney | Gordon Schroll |
| Anthony Caccia | Bob Haycock | Jeff Seale |
| Mike Campbell | Thad Hedrick | Jimmy Shafer |
| Tony Cellino | Peggy Hildebrandt | Steve Shapiro |
| Ed Cerier | Jimmy Hiller | Paul Shay |
| Bill Chronister | Sarah Hoggard | Larry Sinn |
| Garrett Cook | Rick Jacobsen | Kim & John Smith |
| Tony Cooper | George Johnson | Dave Snell |
| Edward Copp | Bill Kerrigan | Jason Spengler |
| Barry Couvillion | Ed Lammer | Jeff Stanley |
| Brian Cranney | Brett Lascko | Rob Steier |
| Marty Cullen | Randy Lee | John Sullivan |
| Chris Cunningham | Steve Lenkevich | Denise Swafford |
| Gregg D'Attila | Doug Lindstrom | Steve Tallman |
| Steve Davidson | Heather Lockwood | Clyde & Alena Tauriainen |
| Kelsey Davis | Robert Logan | Franco Testa |
| Jamie Dent | Steve Lowry | Scott Thompson |
| Jim Dent | Kyle Matson | Austin Tsakopoulos |
| Jaime DiDomenico | Randy May | Johnny Tubbs |
| John Dietz | Tom McCormak | Ed & Mary Valot |
| Tom Drexler | Kevin McKechnie | Sal Vigilante |
| Russ Ducker | Jim Meyers | Joe Vragolic |
| Eric Dudley | Kirk Miko | Dave Warner |
| Josh Dupree | David Miles | Stephanie Webb |
| Mike Enright | Chuck Mobley | Tom Webber |
| Joni Erdmann | Mike Montano | Dan Weltman |
| Ron Ester | Melvin Music | Jim Williamson |
| Mark Evans | Jeff Ness | Kevin Wolf |
| Dan Fasden | Craig Parks | Dan Wood |
| Bill Fleming | Jeff Patterson | Janet Wopinski |
| Omar Flores | Keven Perry | Mitch Wright |
| Marci Flowers | Jodi Peter | Raymond Family Foundation |

What do veterans think about Troops to Trades?

"Some of the most dedicated, resilient and capable people I've met deployed with me to Afghanistan. Those who've left the service had to start at square one, because an infantry background doesn't yield the skills that domestic employment requires. I'm enthusiastic about the opportunities Troops to Trades provides to veterans."

— *Brendan Finn*

"I'm thrilled that Troops to Trades is coming to fruition. Many of the fine men I served with in the Marines are finding they don't have the necessary skills to join the civilian workforce. Finally, a program is now in place to help our veterans gain the training they need."

— *Nate Bleu*

Nexstar Legacy Foundation Mission Statement

The Nexstar Legacy Foundation is dedicated to attracting talented individuals to the heating, air conditioning, plumbing and electrical industries, by inspiring these people to discover the prestige, earning power and stability of careers in these fields. The foundation accomplishes this by being the leading resource for information on careers and training, as well as a source of financial aid.

Troops to Trades is a program of the Nexstar Legacy Foundation, a 501c3 non-profit.

Renée Cardarelle
Executive Director

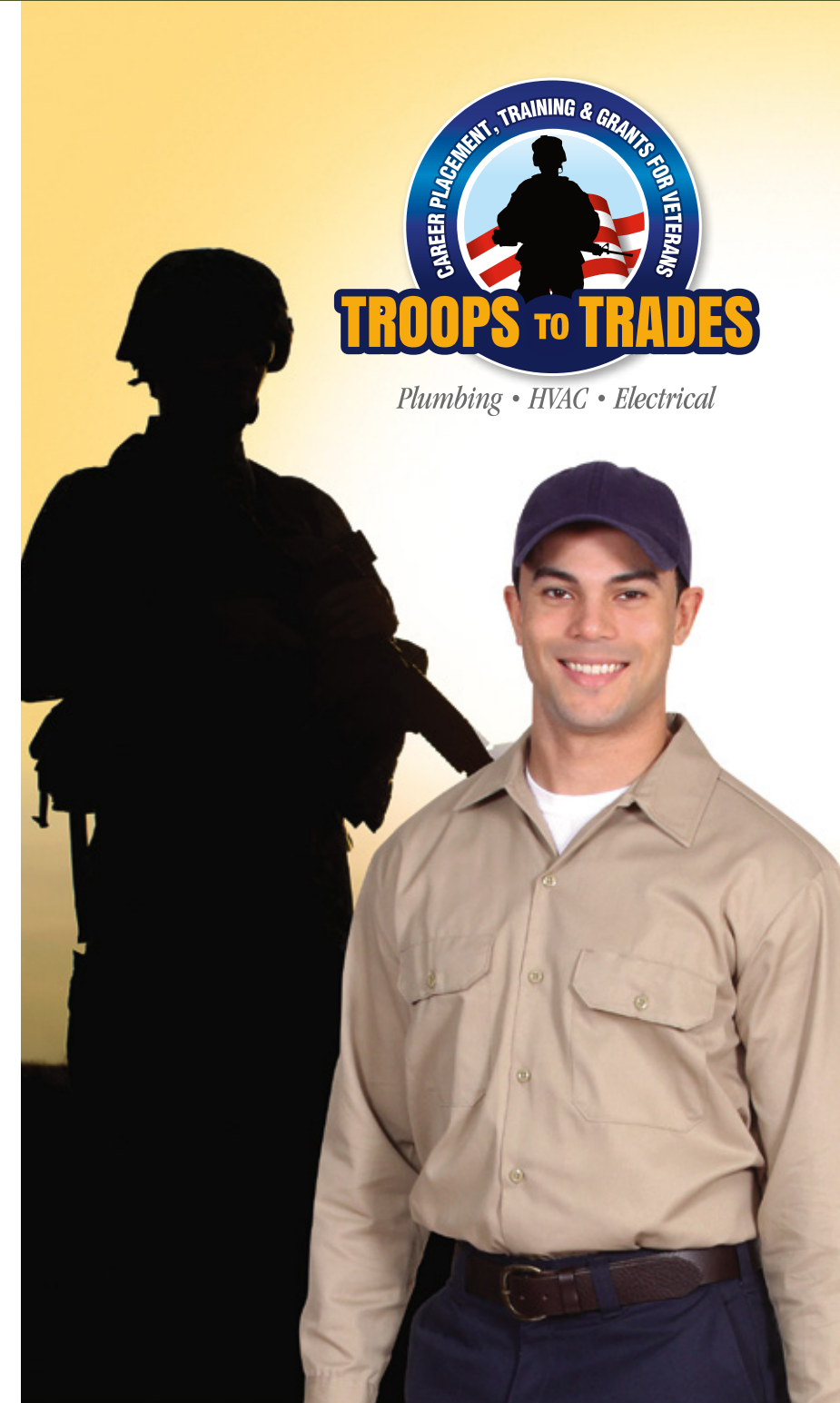
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www.nexstarfoundation.org
www.troopstotrades.org



We also want to give a very special salute to the following organizations:

- The American Legion**, for helping us connect with veterans
- Lennox**, for providing technical training
- Nexstar Network**, for providing sales and service training
- Ultimate Technical Academy**, for providing technical training
- Wonderlic**, for providing scholarship selection process



What is Troops to Trades?

Troops to Trades is dedicated to bringing military veterans into the plumbing, electrical and heating and air industry.

Why should you care?

- Veterans need our help. They're finding it surprisingly difficult to find work.
- Many veterans have the skills to be successful in the home services industry.
- The home services industry is looking for professional employees.

"It's sobering to realize just how badly the job market has turned against the men and women who fought in Iraq and Afghanistan. Their rate of unemployment was 12.1 percent in October, vs. 9 percent for the U.S. overall."

Dan Beucke, Bloomberg Businessweek
November 2011



What is Troops to Trades offering?

- For veterans interested in becoming a heating/air conditioning, plumbing or electrical technician, all-expense paid scholarships for technical training. The cost is approximately \$10,000 per person.
- For veterans interested in non-technical training, all-expense paid scholarships to professional sales and service classes. The cost is \$3,400 per person.
- For all veterans, information on careers in the home services industry and connections to home services companies.

WHAT CAN YOU DO?

Commit to helping veterans find employment.

Review the options on the right, make your selection(s) and return to Renée Cardarelle at Troops to Trades. Or you can make your selections at TroopstoTrades.org. If you have questions, call Renée at 651-789-8518.

Once we receive your commitment card we'll be happy to honor you with the following:

1. We'll mail this button and medal to you
2. We'll add your name to our website and the next version of this brochure
3. We'll keep you posted on Troops to Trades activity and successes



I am committed to helping veterans and supporting the Troops to Trades program!

I WILL COMMIT TO:

- Hiring _____ veterans
 - Attending a veterans job fair
 - Listing "veterans welcome" in all my job ads
 - Providing information on employment to my local military bases
 - Having veterans do a ride along or job shadow in my shop
 - Sponsoring a Troops to Trades veteran
 - \$10,000 = Send one veteran to technical training
 - \$4,000 = Send two veterans to Service System training
 - \$2,000 = Send one veteran to sales training
 - \$500 = Airfare for one veteran to attend training
 - \$250 = One day's expenses for one veteran
 - Other donation
 - Donating to the Jim "Buddha" Potts Troops to Trades scholarship _____ (amount)
 - Be listed as a veteran friendly employer in your veterans company directory (plumbing, HVAC and electrical companies only)
- Send Me Updates!**
- I would like to receive email updates from the Troops to Trades program on ways I can connect with veterans

Make A Commitment Today!
651-789-8518 • TroopsToTrades.org

